



Breath of Fresh Air Outdoor Play Summit

Sponsorship Opportunities

September 25-27th, 2025

At Wesley Clover Parks Campground, home of the Canadian Centre for Outdoor Play and the Ottawa Forest and Nature School.

BREATH OF FRESH AIR is a three-day Outdoor Play Summit where thought leaders, practitioners, researchers and policy makers can connect and share current practices. The summit will feature inspiring talks, hands-on workshops and open conversations on how research, policy and practice may promote and shape the future of outdoor play in Canada and abroad.

Summit Highlights



Exploring intersections of research, policy and practice in outdoor play.



Workshops for the practical, playful and inquisitive.



Keynotes with leading experts on outdoor play and learning.

Visit our website to learn more!
www.outdoorplaysummit.ca



Our Organizers



About Us

The Breath of Fresh Air Summit is led by Outdoor Play Canada, a national organization that brings together advocates, practitioners, researchers and partner organizations to promote, protect and preserve access to play in nature and the outdoors, in partnership with the CHEO Research Institute, Andrew Fleck Children's Services, IPA Canada and the National Institute for Play.



Vision

Outdoor play is a valued part of daily life for all people living in Canada.



Mission

To work collaboratively to promote, protect and preserve access to play in nature and the outdoors for all people living in Canada.

Benefits of Sponsorship

Breath
of
Fresh
Air



Beyond supporting our mission to promote, protect and preserve access to play in nature and the outdoors for all, sponsoring this innovative event comes with several benefits:

Brand recognition

Build brand recognition with 400+ outdoor play researchers, practitioners, policy makers, stakeholders and up-and-coming leaders from across Canada, North America and abroad.

Meaningful connection

Connect with outdoor play leaders across research, practice and policy and form meaningful, memorable relationships over morning walks, rich discussions, bountiful meals, evening bonfires and a healthy dose of competition.

That warm fuzzy feeling

Establish your organization as a champion of Canada's leading movement that collectively addresses the mental, physical, emotional, social and environmental health and wellbeing of kids and kids-at-heart of all ages.



Sponsorship Packages

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Acorn Sponsors up to \$499

Includes:

- Logo on the summit website
- Name/logo included when referencing sponsored activity and included on on-site signage



Sprout Sponsors \$500-\$999

All the Acorn perks, plus:

- Recognition on social media



why is there a photo here?
Seems out of place.



Sapling Sponsors \$1,000-\$4,999

All the Sprout perks, plus:

- Logo on all summit materials
- Recognition in opening and closing remarks
- Booth at the summit
- 1 free registration



Tree Sponsors \$5,000-\$9,999

All the Sapling perks, plus:

- Logo on the summit website with a blurb about your organization
- Tailored profile & recognition on social media
- 3 free registrations



Forest Sponsors \$10,000+

All the Tree perks, plus:

- Centrally positioned logo on all summit materials
- Centrally located booth at the summit
- 5 free registrations



Sponsorship Opportunities

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Looking for specific ways to support this event? Here are a few suggestions across the different sponsorship levels.

Acorn Sponsors

- \$100 • Mindfulness Walking Trail*
- \$455 • Participant registration*



Sprout Sponsors

- \$500 • Out of Province Student Registration* 'Out-of-Province'
- \$500 • Legacy of Hope exhibit*
- \$600 • Food Pavillion
- \$700 • Traditional Ingedinous Opening* 'Indigenous'
- \$850 • Feel the Heartbeat Workshop*



Sapling Sponsors

- \$1,250 • Compostable dinnerware*
- \$1,500 • Coffee and Tea (per day)
- \$2000 • Calming Quiet Space*
- \$3,000 • Conference Space
- \$4,000 • Keynote Speaker



Tree Sponsors

- \$5,000 • Breakfast (per day)
- \$6,000 • Main tent
- \$8,000 • Lunch on day 2



Forest Sponsors

- \$10,000 • Dinner (per day)
- \$25,000 • Main Stage



Other Opportunities to Partner with Us

- In-Kind Contributions
- Volunteering - with our organizing committee or at the Summit!

I suggest adding to this bottom blue blurb: 'For more info, email us: info@outdoorplaycanada.ca

*Support JEDI initiatives and environmentally friendly choices

Thank you!



If you have other ideas on how we might work together, please let us know!

Contact Us

Website outdoorplaysummit.ca

Email info@outdoorplaycanada.ca

Address 415 Corkstown Road, Ottawa, Ontario

