

The background features a photograph of a forest with people, overlaid with a dark green rectangular area containing white text and a white silhouette of a running child. There are also white scribbled cloud-like shapes at the top of the green area.

# Breath of Fresh Air Outdoor Play Summit

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Sponsorship  
Package

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September 27-29, 2023  
Wesley Clover Parks,  
Ottawa, Ontario

[www.outdoorplaysummit.ca](http://www.outdoorplaysummit.ca)





Breath  
of  
Fresh  
Air



## People Liked it!

**Here's what the nearly 200 outdoor play policy makers, researchers & practitioners said about attending the 2019 Summit:**

*"Was amazing to connect and have conversations with people from different parts of Canada and different professions. Loved the collaboration in between different departments such as education, health and research!"*

*"Everything was OUTSTANDING! Amazing selection of workshops, thought provoking conversations and exceptional catering."*

*"The Summit was incredible. I am still running off the high of the Summit. The ideas, the conversations, the diverse group of professionals was just incredible. Thank you!"*

*"Excellent Excellent Excellent! Cannot wait for the next one."*

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# About The Event

Breath  
of  
Fresh  
Air



BREATH OF FRESH AIR is a three-day Outdoor Play Summit where thought leaders, practitioners, researchers, and policy makers can connect and share best practices.

It's a unique event that brings together passionate outdoor play advocates from diverse sectors so that they can talk to each other, learn from each other, build on each other's successes, and dream together on how to make outdoor play a valued part of daily life for all. What's more, it actually takes place outside, where the magic happens.



## Summit Highlights

Exploring intersections of research, policy and practice in outdoor play.

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Workshops for the practical, playful, and inquisitive

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Keynotes with leading experts on outdoor play and learning

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Official launch of the Canadian Centre for Outdoor Play



# Our Organizers

Breath  
of  
Fresh  
Air



Healthy Active Living and Obesity Research Group  
Recherche sur les saines habitudes de vie et l'obésité



Breath  
of  
Fresh  
Air



# About Us

The Breath of Fresh Air Summit is led by Outdoor Play Canada, a national network of advocates, practitioners, researchers, and organizations working together to promote, protect, and preserve access to play in nature and the outdoors, in partnership with the CHEO Research Institute and Andrew Fleck Children's Services.



## Vision

Outdoor play is a valued part of daily life for all people living in Canada.



## Mission

To work collaboratively to promote, protect, and preserve access to play in nature and the outdoors for all people living in Canada.



# Our Site



Rocky Mossy Place

Rocky Mossy 2

The Savannah

Mining World

Forest route trail



The Cabin



Nature's Party Mix



The yurt



Forest School

Spring peeper pond



splash pad



Ragweed field



# Event Schedule



**27  
SEP**

## **Welcome address, speed-greeting, a scavenger hunt & a bonfire**

The first day of the Summit is focused on welcoming attendees, sharing our collective vision of what can happen when research, practice, and policy comes together, building connection, and of course, playing.



**28  
SEP**

## **Shared learning, celebrating success & launch of the Canadian Centre for Outdoor Play**

A full day of interactive presentations, workshops, panel discussions, award presentations, and the official launch of the Canadian Centre for Outdoor Play.



**29  
SEP**

## **Learning on the land, storytelling & concluding remarks**

The last morning of the Summit will kick off with walk & talk learning sessions, interactive presentations, storytelling with the Ottawa Forest and Nature School, and concluding remarks.





# Benefits for Sponsor



Beyond supporting our mission to promote, protect and preserve access to play in nature and the outdoors for all, sponsoring this innovative event comes with several benefits:

## **Brand recognition**

Build brand recognition with 200+ outdoor play researchers, practitioners, policy makers, stakeholders, and up-and-coming leaders from across Canada and our neighbours to the South.

## **Meaningful connection**

Connect with outdoor play leaders across research, practice and policy and form meaningful, memorable relationships over morning walks, bountiful meals, evening bonfires, and a healthy dose of competition.

## **That warm fuzzy feeling**

Establish your organization as a champion of Canada's leading movement that collectively addresses the mental, physical, emotional, social and environmental health and wellbeing of kids of all ages.

# Sponsorship Package



## Sprout Package

Join us as a supporter of the outdoor play movement in Canada

Logo on all Summit materials

Recognition in opening & closing remarks

Recognized on social media

Booth at the Summit

1 free registration

**\$2,500**



## Tree Package

Join us as a key supporter of the outdoor play movement in Canada

Logo on all Summit materials

Recognition in opening & closing remarks

Tailored profile & recognition on social media

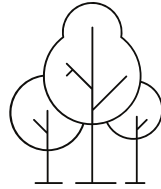
Booth at the Summit

3 free registrations

**\$5,000**



# Sponsorship Package



## Forest Package

Join us as a champion of the outdoor play movement in Canada

Centrally positioned logo on all Summit materials

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Recognition in opening & closing remarks

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Tailored profile & recognition on social media

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Central booth at the Summit

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5 free registrations

**\$10,000**

# Thank you!

If you have other ideas on how we might work together, please let us know!



## Contact

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