

Breath
of
Fresh
Air



Breath of Fresh Air Outdoor Play Summit

Wednesday, September 27 – Friday September 29, 2023

Wesley Clover Parks, Ottawa, ON

Outdoorplaysummit.ca

SPONSORSHIP OPPORTUNITIES



CHEO RESEARCH INSTITUTE
INSTITUT DE RECHERCHE

Healthy Active Living and Obesity Research Group
Recherche sur les saines habitudes de vie et l'obésité



CONFERENCE HOSTS



Outdoor Play Canada

A national network of advocates, practitioners, researchers, and organizations working together to promote, protect, and preserve access to play in nature and the outdoors. It's strategic priorities are to provide leadership and strategic direction, amplify efforts and successes, convene and facilitate collaborations, and use their website to serve as a central portal of credible information for the outdoor play sector in Canada.



Healthy Active Living and Obesity Research Group
Recherche sur les saines habitudes de vie et l'obésité



Healthy Active Living and Obesity Research Group at the CHEO Research Institute

A multidisciplinary team of leading scholars that work to advance the understanding and promotion of health and wellness where children live, play, and learn. It is based in the CHEO Research Institute (Ottawa, ON) and consists of staff, a childhood obesity clinical team, graduate students, trainees, undergraduate students, community volunteers and visiting scholars/professors.



Andrew Fleck Children's Services

One of the oldest and most diversified, multi-service early learning, childcare and family support organizations in Ontario. It provides licensed early learning and group childcare in 17+ locations throughout Ottawa as well as licensed home childcare, EarlyON programming, inclusion support for children with special needs, and services for marginalized children.

Sponsorship and Exhibitor Contact

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ABOUT THE CONFERENCE

BREATH OF FRESH AIR is a three-day Outdoor Play Summit where thought leaders, practitioners, researchers, and policy makers can connect and share best practices.

The theme for the 2023 summit is 'Research, policy, and practice – their intersections for the promotion of outdoor play'. The summit will feature inspiring talks, hands-on workshops, and open conversations on how research, policy, and practice may promote and shape the future of outdoor play in Canada and abroad.

The conference will be attended by ~200 outdoor play stakeholders, including but not limited to:

- ✓ Community organizations and their staff
- ✓ Educators and caregivers – from early childhood to post-secondary institutions
- ✓ Emerging leaders, students, and early career professionals
- ✓ Health professionals
- ✓ Indigenous leaders
- ✓ Injury prevention professionals
- ✓ Parents
- ✓ Playground designers
- ✓ Policy makers
- ✓ Researchers
- ✓ School and childcare administrators
- ✓ System leaders
- ✓ Urban planners



SUMMIT SCHEDULE

WEDNESDAY, SEPTEMBER 27

9:00 am – 5:00 pm	Registration (open all day)
1:00 – 5:00 pm	Outdoor exhibit area
1:00 – 1:15 pm	Land acknowledgement
1:15 – 2:00 pm	Welcome address
2:00 – 3:00 pm	'Speed-greeting' through the exhibit area
3:00 – 3:30 pm	BREAK
3:30 – 5:00 pm	Scavenger hunt
5:00 – 6:00 pm	BREAK
6:00 – 8:00 pm	Dinner (onsite)
8:00 – 10:00 pm	Evening fireside chat & sing-along (onsite)

THURSDAY, SEPTEMBER 28


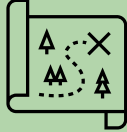


7:30 – 8:00 am	Guided morning hike
8:00 am – 5:00 pm	Registration (open all day)
9:00 – 10:30 am	Concurrent sessions A, B, C
10:30 am – 12:00 pm	Concurrent sessions D, E, F
12:00 – 1:00 pm	Lunch (onsite)
1:00 – 2:30 pm	Outdoor exhibit area
2:30 – 3:00 pm	OPC discussion on the Board of Directors
3:00 – 3:30 pm	OPC awards presentation
3:30 – 5:00 pm	BREAK
5:00 – 7:00 pm	Outdoor exhibit area
5:00 – 7:00 pm	Unveiling and tour(s) of the Forest Explorers building and Canadian Centre for Outdoor Play
7:00 – 9:00 pm	Dinner (onsite)
9:00 – 11:00 pm	Evening fireside chat (onsite)

FRIDAY, SEPTEMBER 29

9:00 – 10:00 am	Morning walk & talk
10:00 – 10:30 am	Storytelling sessions with the Ottawa Forest and Nature School
10:30 – 11:30 am	Concurrent sessions G, H, I
11:30 am – 12:30 pm	Outdoor exhibit area
12:30 – 1:00 pm	Closing

SPONSORSHIP BENEFITS

Supporting the 2023 Breath of Fresh Air Summit comes with the following benefits, including supporting Outdoor Play Canada's mission to promote, protect, and preserve access to play in nature and the outdoors for all! Please reach out if you would like to discuss providing support in other ways.

	Exhibitor \$500 	Contributor \$1000 	Supporter \$2500 	Champion \$5000 
Booth at the Summit	Included	Included	Included	Included
Name entered in a draw for a one-year champion membership to Outdoor Play Canada	Entered x1	Entered x1	Entered x2	Entered x2
Registration to the Summit	50% discount on one registration	1 free registration	3 free registrations	5 free registrations
Listed as a sponsor on the Outdoor Play Summit website		Included	Included	Included (centrally positioned)
Thanked on social media		Included	Included	Included
Recognition in opening and closing remarks at the Summit		Included	Included	Included
Sponsorship recognition in Summit materials		Included	Included	Included
A post profiling your organization on the OPC Facebook and Instagram accounts			Included	Included
Slides with your logo and organization name at the Summit				Included



EXHIBITOR BOOTHS

- ✓ \$500 flat rate fee (included in the fee for Supporter, Contributor, and Champion Sponsors)
- ✓ Exhibitor booths present on-site on all three Summit days – Wednesday September 27 – Friday September 29
- ✓ Featured exhibitor booth time scheduled on all three days of the Summit, including a 'speed-greeting' session on the first day
- ✓ One 8'x10' exhibitor booth on Wesley Clover Park Campground (outdoors)
- ✓ All meals provided alongside Summit attendees
- ✓ Networking opportunities
- ✓ Interactive activities to engage with Summit attendees encouraged!

REGISTRATION RATES

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|---|-------|
| ▪ Early Bird Rate (until March 14 th) | \$455 |
| ▪ Regular Summit Rate (March 15 st – August 15 th) | \$520 |
| ▪ Thursday only attendance | \$325 |
| ▪ Student Rate | \$260 |
| ▪ Group Rate (>6 people) | \$455 |

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